

AMPLIFY

CERAMIC WALL TILE



floridatile

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shown on front: **B669.0047.008 12x24** Deep Blue (matte), **B669.0044.095 12x24** Branco Brilho (glossy) & **NY2LA^{HDP} NY260 24x24** Gramercy Gray

Amplify from Florida Tile cranks up the volume on design. This raucous mix of texture, pattern, and color awakens the senses and pushes boundaries. Its rhythmic forms invite you to imagine dramatic interior vistas – a world where artful intensions meet intelligent design, and spaces are created for both flare and function.

An intense color palate of deep blues, blacks, and whites creates a dynamic sense of energy. But that is only the beginning. The patterns and textures featured in five three-dimensional offerings visually punctuate the personality of this line by offering a graceful play of light and shadows. The fluid structure of Dune, Reef, and Wind creates the impression of continuous movement, while the geometric elements of Rise and Arid make poised statements.

Rectified 12x24 and 14x39 formats are available in an eclectic array of colors and finishes.

12x24:

White (matte)

Branco Brilho (glossy)

Arid White (glossy dimensional)

Reef White (matte dimensional)

Black (matte)

Deep Blue (matte)

Reef Deep Blue (matte dimensional)

14x39:

White (matte)

Branco Brilho (glossy)

Rise White (matte dimensional)

Dune White (matte dimensional)

Wind White (matte dimensional)

Trims:

3x12 bullnose is available in all non-dimensional colors

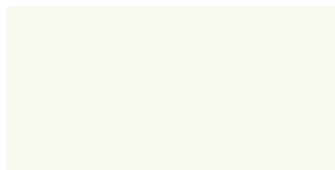
3x14 is available in White and Branco Brilho.

Amplify ceramic wall tile appropriate for all interior wall and backsplash applications. It is GREENGUARD® certified.

below: **B635.0128.001 14x39** Dune White (matte)

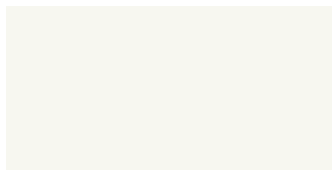


COLORS



B669.0047.096 12x24

White (matte)



B669.0044.095 12x24

Branco Brilho (glossy)



B669.0048.001 12x24

Arid White (glossy)



B669.0049.001 12x24

Reef White (matte)



B669.0054.009 12x24

Black (matte)



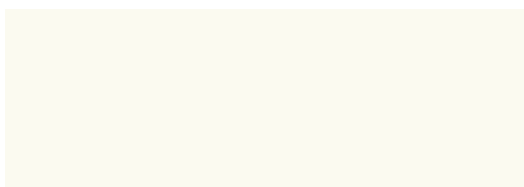
B669.0047.008 12x24

Deep Blue (matte)



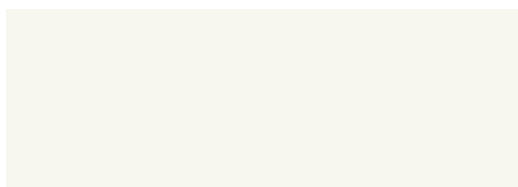
B669.0049.008 12x24

Reef Deep Blue (matte)



B635.0127.096 14x39

White (matte)



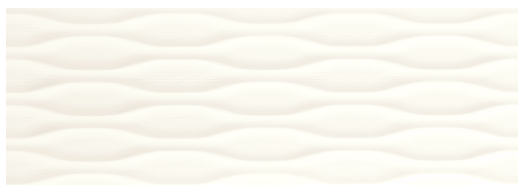
B635.0108.095 14x39

Branco Brilho (glossy)



B635.0129.001 14x39

Rise White (matte)



B635.0128.001 14x39

Dune White (matte)



B635.0124.096 14x39

Wind White (matte)



above: **B669.0049.001 12x24 Reef White (matte)**

Ceramic Technical Data	ASTM®	ANSI®	Results ¹
Break Strength	C-648	≥ 125 lbf.	≥ 150 lbf. avg.
Water Absorption	C-373	< 7% - ≤ 20%	≤ 13-18% ²

¹ Values are offered in good faith as being accurate and typical of normal production. Due to the natural variation of raw materials and manufacturing processes, the values of the purchased product for any particular installation may vary.

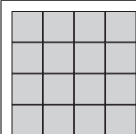
² Average production value

Typical Uses

Amplify ceramic wall tile is appropriate for all standard residential and commercial wall, and backsplash applications.

This Florida Tile product will contribute to USGBC LEED® points and the ANSI® approved NAHB® Green Building Points.

Color Variation



V1 Uniform Appearance

Differences among pieces from the same production run are minimal.

Color reproductions in this printed piece may vary from actual tile colors. Final selection should be made from actual tile samples.

Color, texture, and finish variations may occur due to the nature of the product.

Field Tile Nominal Size (in) ¹	Metric (cm)	Pcs./Sq Ft ²	Thickness ³	Edge
12x24	30x60	.5	8.5mm	Rectified
14x39	35x100	.26	10mm	Rectified

¹ These values may vary from lot to lot.

² These values are based on actual sizes including the grout joint.

³ May not apply to textured surfaces or tiles with uneven back patterns such as mesh mounted mosaics.

Trim	Shape	Sku	Nominal Size (in) ¹	Metric (cm)
Bullnose		S43C9	3x12	7.5x30
Bullnose		S43E9	3x14	7.5x35

¹ These values may vary from lot to lot.

