

# GRAVITATE HDP

High Definition Porcelain

GLAZED PORCELAIN FLOOR & WALL TILE



floridatile



# GRAVITATE **HDP** High Definition Porcelain™

shown on front: **GVT30 12x24** Gray

Gravitate<sup>HDP</sup> features the classic look of vein-cut travertine with stunning color variations, textural nuances, and dramatic movement. A beautiful replica of the flowing parallel veins found in nature's artistry, this collection provides intrinsic flair to any space.

Field tile is available as a pressed 12x24 in four colors featuring a matte finish: White, a combination of creamy white tones with soft grays; Beige, a sand color with elements of light gray and cream; Gray, cool tones of light and medium gray with undertones of white; and Natural, a complex mix of greige, taupe, and off-white. A 25-piece and 1x6 offset brick mosaic are available in all colors with a 3x24 bullnose to complete the line.

Gravitate<sup>HDP</sup> glazed porcelain floor and wall tile is appropriate for most residential and commercial interior, dry and wet applications including walls, countertops, backsplashes, and floors. Made in the USA at our Green Squared® certified Advanced Manufacturing Center in Lawrenceburg, KY, it includes pre-consumer recycled content and is GREENGUARD® and Porcelain Tile certified. Incorporated into the tile surface is Microban® antimicrobial technology that works continuously to inhibit bacteria growth, improve visible cleanliness, and reduce odors.

below: **GVT10/M1x6BRICK** White Offset Brick Mosaic & **GVT10 12x24** White





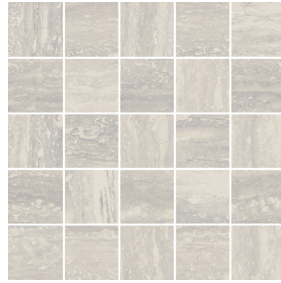
# COLORS

Formats Available: 12x24, M12 & M1x6BRICK

## WHITE



**GVT10 12x24**



**GVT10/M12**  
25pc Mosaic



**GVT10/M1x6BRICK**  
Offset Brick Mosaic

## BEIGE



**GVT20 12x24**



**GVT20/M12**  
25pc Mosaic



**GVT20/M1x6BRICK**  
Offset Brick Mosaic

## GRAY



**GVT30 12x24**



**GVT30/M12**  
25pc Mosaic



**GVT30/M1x6BRICK**  
Offset Brick Mosaic

## NATURAL



**GVT40 12x24**



**GVT40/M12**  
25pc Mosaic



**GVT40/M1x6BRICK**  
Offset Brick Mosaic



above: **GVT40 12x24 Natural**

Technical Specifications	Results <sup>1</sup>
<b>ANSI® A326.3<sup>2</sup></b>	Interior, Wet Plus (IW+)
<b>Surface Hardness</b>	7 Mohs
<b>Break Strength</b>	≥ 450 lbf. avg.
<b>Water Absorption</b>	≤ 0.5% <sup>3</sup>
<b>Intended Use<sup>4</sup></b>	Residential & Light Commercial

<sup>1</sup> Values are offered in good faith as being accurate and typical of normal production. Due to the natural variation of raw materials and manufacturing processes, the values of the purchased product for any particular installation may vary.

<sup>2</sup> For more information, visit [floridatile.com/productuseclassifications](http://floridatile.com/productuseclassifications).

<sup>3</sup> Average production value.

<sup>4</sup> Please visit [www.floridatile.com/intended-use](http://www.floridatile.com/intended-use) for further details.

Field Tile Nominal Size (in) <sup>1</sup>	Metric (cm)	Pcs./Sq Ft <sup>2</sup>	Thickness <sup>3</sup>	Edge
<b>12x24</b>	30x60	.5	9mm	Pressed

<sup>1</sup> These values may vary from lot to lot.

<sup>2</sup> These values are based on actual sizes including the grout joint.

<sup>3</sup> May not apply to textured surfaces or tiles with uneven back patterns such as mesh mounted mosaics.

Trim	Shape	SKU	Nominal Size (in) <sup>1</sup>	Metric (cm)
<b>Bullnose</b>		P43N9	3x24	7.5x60

<sup>1</sup> These values may vary from lot to lot.

Color Variation	
	<p><b>V3 Moderate Variation</b></p> <p>While the colors present on a single piece of tile will be indicative of the colors to be expected on the other tiles, the amount of colors on each piece may vary significantly. For example “that little bit of color” on one piece of tile may be the primary color on the next piece.</p>

Color, texture, and finish variations may occur due to the nature of the product.

Typical Uses
<p>Gravitate<sup>HDP</sup> glazed porcelain floor and wall tile is appropriate for most residential and commercial wall, countertop, backsplash, and floor applications.</p> <p>Notice: Not all flooring products are suitable for wet areas, specialized applications, or commercial use. Please refer to the American National Standard Specifications for Ceramic Tile (ANSI® A137.1) for ceramic, stone, and glass installation for specific usage and installation information.</p> <p>This Florida Tile product will contribute to USGBC LEED® points and the ANSI® approved NAHB® Green Building Points.</p>

**Notes:**

Country of origin and other product features and characteristics are subject to change due to manufacturing efficiencies and other factors. See retailer or product packaging to verify country of origin and other product characteristics.

Color reproductions in this printed piece may vary from actual tile colors. Final selection should be made from actual tile samples.

